



NSDCAR North San Diego County Association of REALTORS® presents:

“Tech Talk” Tuesdays: Introduction to Blogging

A blog is a website where entries are written about a particular topic in which readers can leave comments in an interactive format

**At NSDCAR,
906 Sycamore
Avenue, Vista, CA
92081**



**August 14, 2007
11 am - noon
(Registration: 10:45am)**

This introduction to blogging will help you with:

- What is a blog and what is not
- Benefits of blogging
- Do's and don'ts in your blog
- How to get started
- Free blogging platforms and resources
- Turn your blog into a lead generator

Instructor: Jeff Dowler, ABR®, CRS®, e-PRO®, SRES®, Ph.D., REALTOR®. Author of 4 blogs along with contributing to several additional blogs.

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